



February, 13, 2009 TV WORLDWIDE Studios, Chantilly, Virginia

TV Worldwide, in partnership with the National League of Cities TV presents:

Green Tech Solutions Live Town Hall Meeting

This will be a Live Town Hall Meeting broadcast Live on the National League of Cities Internet TV channel (www.NLCTV.org). Participating companies will provide instructional demonstrations focusing on how their products offer low-cost and simple GREEN solutions to today's energy conscience cities. Each company will be provided one hour to encompass product demonstrations to allow cities to understand resource requirements for implementation of these products, as well as institutional information demonstrating how these advanced solutions can be implemented into organizations. Q&A, Power-Point presentations and case studies will be available to support each solution!

This Live Town Hall Meeting webcast will be seen by a highly distilled group of focused city officials interested in solving their cities renewable and alternative energy needs and will be archived for a **full year** available on-demand - **essentially turning your one hour demonstration event into a full twelve months of promotion and exposure.....**



Who will be watching?

TV Worldwide has produced over 5,000 webcasts in the past decade! We've learned a lot about the people who've watched along the way, and just how many of them watch.

- ✓ 88% of the audience is directly involved in making the purchasing decisions for the kinds of products and services featured at the event.
- ✓ Over 67% are C-Level executives or senior management.
- ✓ Videos from similar events over the past year have been watched thousands of times in the on-demand archive after the live event!
- ✓ Videos from previous events that are featured on TV Worldwide Internet TV channels are seen **nearly three times as much** as videos that are not featured on the network.



GOLD Sponsorship Includes:

- ✓ **Feature interview** or demonstration (30-45 minutes) of the event with unlimited rights to use in your own marketing.
- ✓ **Feature exposure** in pre-event marketing through the TV Worldwide Internet TV network including the NLCTV channel website, opt in email newsletters.
- ✓ **Press release** sent out to over **2,500** media outlets worldwide.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with the now playing information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV.
- ✓ **Company Logo** on-screen during the Live Town Hall Meeting and event page.
- ✓ **Twelve (12) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **3 Broadcast-quality DVD** recording of your feature video.

SILVER Sponsorship Includes:

- ✓ **Feature interview** or demonstration of the event with unlimited rights to use in your own marketing.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with the now playing information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV.
- ✓ **Company Logo** on-screen during the Live Town Hall Meeting and event page.
- ✓ **Six (6) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **2 Broadcast-quality DVD** recording of your feature video.

BRONZE Sponsorship Includes:

- ✓ **Feature interview** or demonstration of the event with unlimited rights to use in your own marketing.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with the now playing information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV.
- ✓ **Company Logo** on-screen during the Live Town Hall Meeting and event page.
- ✓ **Two (2) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **1 Broadcast-quality DVD** recording of your feature video.

Custom sponsorship opportunities available contact Michael Allen at (703) 961-9250 Ext. 232 or mallen@tvworldwide.com for more information right away.



Sponsorship Reservation Form

Yes, we would like to be a featured sponsor of NLCTV's live and archived webcast coverage of Green Technologies Live Town Hall Meeting event. Our sponsorship option and payment method is indicated below.

- **Main Sponsorship** (30-45 min demo, 10 minute Q & A, and a 5 min interview) ----- \$5,000
- **Supporting Sponsorship** (10 - 15 min demo, 5 minute Q & A, and a 3 min interview) ----- \$2,500
- **Patron Sponsor** (5 min interview, product or .ppt) ----- \$1,500

Please sign and fax to TV Worldwide at (703) 961-9255.

Sponsor Signature

Printed Name and Title

Method of Payment:

- Check or money order (made payable to TV Worldwide)
- Credit Card: Visa MasterCard American Express

Credit Card Number

Expiration Date and Security Code

Name as it appears on card