

Broadband Stimulus Live National Town Hall Meeting Workshop Webcast



Second in a Series! Join Thousands of City Leaders, Federal Officials, Industry Experts in Analyzing NTIA, RUS ARRA Policies for Broadband Stimulus

Click here to see Yahoo Finance press from first event-

'National Broadband Stimulus Webcast Attracts Thousands, as White House Official, Experts Discuss Strategy'
<http://nd.marketwire.com/news/showcache.do?itemid=22309004>

Thursday, July 9, 2009, Live from TV WORLDWIDE Studios near Washington, D.C.

TV Worldwide, in partnership with the National League of Cities TV Internet TV Channel (www.NLCTV.org), TV MainStream, the Internet TV Channel for the Digital Media industry (www.TVMainStream.com) and Broadband Census.com (<http://www.broadbandcensus.com>) is pleased to present the second in a series of Broadband Stimulus Live National Town Hall Meeting Webcasts. **Building on the huge interest from the first webcast, this second event will be structured in a workshop format as distinguished panelists interpret and analyze the guidance which will have been released by NTIA and RUS detailing everything from public-private partnerships to how grants will be scored and evaluated.**

This interactive presentation will be seen online by a **highly distilled group of focused city officials interested in deploying stimulus money from the American Recovery and Reinvestment Act to find broadband solutions for their communities, and senior level executives from the telecom, digital media and related sectors seeking to access stimulus funds.** Sponsorship opportunities for this premium event are again available and offer the unique opportunity to **feature your organization during the live webcast** and on the archived video for a full year after the event. Take a look at the archived webcast from the first event!

http://www.nlctv.org/events/broadbandstimulus_thm/090604/

Who will be watching?

TV Worldwide has produced over 5,000 Internet TV webcasts in the past decade! We've built the audiences on our Internet TV channels with the production of content on subject matter of keen interest to decision makers in their respective niche professional demographics.

- ✓ National League of Cities TV viewers constitute an audience of 22,000 city municipal decision makers from 1600 NLC member cities.
- ✓ Based on the registrations from the first event, on the private enterprise side, 31% of the viewers were C-level or above

GOLD Sponsorship Includes:

- ✓ **Feature pre-recorded interview** or other sponsor-provided content (5-7 minutes) during the event webcast with unlimited rights to use in your organization's marketing.
- ✓ **Feature exposure** in pre-event marketing through the TV Worldwide Internet TV network, including the NLCTV and TV MainStream channels, opt in email newsletters.
- ✓ **Prime real estate** on BroadbandCensus.com, with 5,000 page views of your 720 x 90 pixel web advertisement.
- ✓ **Press release** via wire service to over **2,500** media outlets worldwide.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with the now playing information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV and TV MainStream.
- ✓ **Company Logo** on-screen during the Live Town Hall Meeting for event branding and webcast event page.

- ✓ **Six (6) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **6 Broadcast-quality DVD's** of your featured video interview.

SILVER Sponsorship Includes:

- ✓ **Feature pre-recorded interview** or other sponsor-provided content (2-5 minutes) during the event webcast with unlimited rights to use in your organization's marketing.
- ✓ **Choice real estate** on BroadbandCensus.com, with 5,000 page views of your 300 x 250 pixel web advertisement.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with the now playing information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV and TV MainStream.
- ✓ **Three (6) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **3 Broadcast-quality DVD** recording of your featured video interview.

BRONZE Sponsorship Includes:

- ✓ **Feature pre-recorded interview** or other sponsor-provided content (1 minute) during the event webcast with unlimited rights to use in your organization's marketing.
- ✓ **Real estate** on BroadbandCensus.com, with 5,000 page views of your 160 x 600 pixel web advertisement.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with the now playing information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV and TV MainStream.
- ✓ **Two (2) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **1 Broadcast-quality DVD** recording of your featured video interview.

Custom sponsorship opportunities are also available...please contact Michael Allen at (703) 961-9250 Ext. 232 or mallen@tvworldwide.com for more information.

Sponsorship Reservation Form

Yes, we would like to be a featured sponsor of the Thursday, July 9, 2009 Broadband Stimulus Live National Town Hall meeting Webcast. Our sponsorship option and payment method is indicated below.

- **Main Sponsorship** (5-7 minute featured video interview presentation) ----- **\$5,000**
- **Supporting Sponsorship** (2-5 minute featured video interview presentation) ----- **\$2,500**
- **Patron Sponsor** (1-2 minute featured video interview presentation) ----- **\$1,500**

Please sign and fax to TV Worldwide at (703) 961-9255.

Sponsor Signature

Printed Name and Title

Method of Payment:

- Check or money order in advance (made payable to TV Worldwide)
- Credit Card: Visa MasterCard American Express

Credit Card Number

Expiration Date and Security Code

Name as it appears on card