

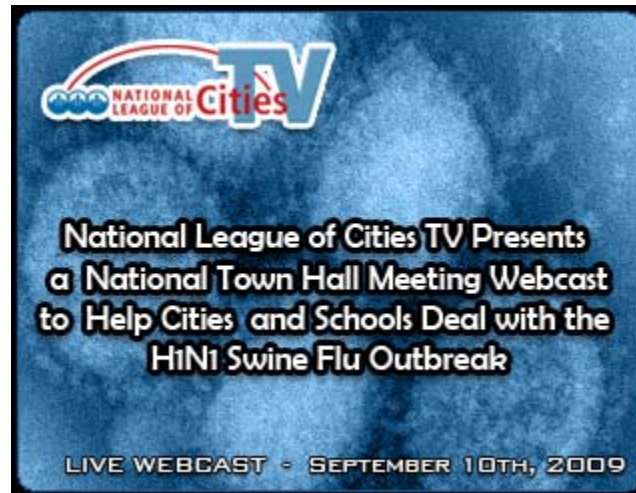


September, 10, 2009 TV WORLDWIDE Studios, Chantilly, Virginia

National League of Cities TV Presents Live Town Hall Meeting Webcast on the H1N1 Swine Flu Outbreak

This will be a Live Town Hall Meeting broadcast Live on the National League of Cities Internet TV channel (www.NLCTV.org) to help cities and schools deal with the current challenges posed by the H1N1 Swine Flu outbreak as students return to class. In addition to the expert presenters, participating webcast sponsor organizations will be featured in interviews, and demos focusing on how their products and services can help cities and schools with this process. Each company will be provided up to 15 minutes of air time. Q&A, Power-Point presentations and case studies will be available to support each presentation!

This Live Town Hall Meeting webcast will be seen by a highly distilled group of focused officials interested in helping their cities and schools address **the H1N1 Swine Flu Outbreak**. This event will be archived for a **full year** available on-demand - **essentially turning your organization's video demonstration into a full twelve month feature for promotion and exposure to the target demographic audience.....**



Who will be watching?

TV Worldwide has produced over 5,000 webcasts in the past decade, many of them on NLC TV where 22,000 city decision makers in 1600 member cities tune-in on a regular basis.

- ✓ 88% of the audience is directly involved in making the purchasing decisions for the kinds of products and services featured at the event.
- ✓ Over 67% are C-Level executives or senior city government officials including mayors and city council members.
- ✓ Videos from similar events over the past year have been watched thousands of times in the on-demand archive after the live event!



GOLD Sponsorship Includes:

- ✓ **Feature interview** or demonstration (10-15 minutes) of the event with unlimited rights to use in your own marketing.
- ✓ **Feature exposure** in pre-event marketing through the TV Worldwide Internet TV network including the NLCTV channel website, opt in email newsletters.
- ✓ **Press release** sent out to over **2,500** media outlets worldwide.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with sponsor information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV.
- ✓ **Company Logo** on-screen during the Live Town Hall Meeting and event page.
- ✓ **Ten (10) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **3 Broadcast-quality DVD** recordings of your feature video.

SILVER Sponsorship Includes:

- ✓ **Feature interview** or demonstration (5-10 minutes) of the event with unlimited rights to use in your own marketing.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with sponsor information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV.
- ✓ **Company Logo** on-screen during the Live Town Hall Meeting and event page.
- ✓ **Five (5) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **2 Broadcast-quality DVD** recordings of your feature video.

BRONZE Sponsorship Includes:

- ✓ **Feature interview** or demonstration (up to 5 minutes) of the event with unlimited rights to use in your own marketing.
- ✓ **Company Logo Link** on the webcast event site in static and click through placement and an additional link synchronized to the sponsor's feature interview video along with sponsor information in the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on NLCTV.
- ✓ **Company Logo** on-screen during the Live Town Hall Meeting and event page.
- ✓ **Two (2) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **1 Broadcast-quality DVD** recording of your feature video.



Sponsorship Reservation Form

Yes, we would like to be a featured sponsor of NLCTV's live and archived webcast coverage of Green Technologies Live Town Hall Meeting event. Our sponsorship option and payment method is indicated below.

- **GOLD Sponsorship** (10-15 minutes interview/demo and live Q&A) ----- \$2,500
- **SILVER Sponsorship** (5-10 minutes of interview/demo with live Q&A) ----- \$1,750
- **BRONZE Sponsorship** (2-5 minutes of interview/demo) ----- \$1,250
- **CUSTOM Sponsorship** (logo placement only) ----- \$500

Please sign and fax to TV Worldwide at (703) 961-9255.

Sponsor Signature

Printed Name and Title

Method of Payment:

- Check or money order (made payable to TV Worldwide)
- Credit Card: Visa MasterCard American Express

Credit Card Number

Expiration Date and Security Code

Name as it appears on card